

Max16



June 2006, Burbank, CA

Media Contact: Rhonda@pro8mm.com

The New Classic Max16mm Camera

Max16 is an exciting new way to partner traditional 16mm film & equipment technology into the new digital workflow. Max16 takes advantage of all the assets of traditional 16mm cameras, lenses & film and **MAX**imizes their capacity in the 16x9 wide-screen digital world.

The Classic Max16 has an expanded gate aperture so that a wider image is captured on film. This gives a 20% increase in picture quality when framing for 16x9. The optical path has been centered to maximize the lens & film performance in wide-screen. This is done while maintaining traditional 4x3 (1:33) 16mm capacity, 1.58mm Max16 and 1:68 Super16mm capacity with certain limits.

The Classic Max16 can be modified for crystal sync to accomplish sync sound at 24 frames per second. The camera has variable film speeds from 2-48 frames per second. When integrated with our Meta Speed Digital Transfers & TLC Sync, all speed combinations including slow motion, time compressing, and real time off speed and sync sound can be created.

The Classic Max16 supports a C-mount system for interchangeable lens capacity with all C Mount lenses or any lens adapted to C mount. There is an internal lens light meter. This makes exposure easier by give the light reading in the viewfinder & through the lens so that adjustment can easily be made while filming.

The Classic Max16 films with E -6 daylight spools that can be loaded in subdued light. These 100' daylight loads are available from our company in all the latest Fuji film stocks. We offer 3 unique film processes in the lab (B&W reversal, Color Negative & Color reversal E-6). These film's can be purchased in our **EZ16mm** film packages, which include film, processing & digital transfer for easy budgeting and easy workflow to digital. Each film is supported with our on sight process and with unique processing methods including cross processing, skip bleach Pushes & Pulls.

The Classic Max16 is sold in a **"Maxed Out Camera Package"** including the camera, Angenieux 12-120mm Lens, 2100 Ma Power pouch & charger all packaged in a water tight transport case, for \$4995.00.

Come See The MAX-16 Demonstration at Cine Gear Expo June 22 and 23, at the Wadsworth Theatre and Fairgrounds. Interested clients should attend the private demo, Friday, June 23 and 2:30 in the Small Seminar Hall.

www.pro8mm.com 2805 West Magnolia Blvd., Burbank, CA 91505 818-848-5522